

Ida Chow

product designer living in san francisco 🌮

ida@idachow.design

Work Experience



IC Design

Self-employed / January 2025 – Present

- Product design strategy and support for startups including Cognition (Devin AI), Decagon, Titan, Arphie, Sleep Reset, and more.
- Illustration and branding for children's books, office murals, and private events.



Senior Product Designer

Explo / November 2022 – May 2025

- Designed the new embedded reporting product, now a key selling point for nearly all new inbound customers. Additionally co-lead the effort to create the design system, now in use across the entire product team.



Product Design Lead

Scale AI / June 2021 – November 2022

- Led design on multiple products through their General Access launches, with a focus on advancing enterprise AI solutions to be self-service. Additionally built out structure and processes for the design org that quadrupled in a year.



Product Designer – Volunteer

USDR / September 2021 – Present

- Supported digital solutions to various challenges including food safety concerns during the COVID-19 pandemic and a redesign of PA.gov's election results site.



Product Designer

O/M Studio / August 2018 – May 2021

- Crafted product experiences for mobile and web for a variety of partners including Google X, Google Area 120, and Stripe

Education

BS Cognitive Science

& Human Computer Interaction

Carnegie Mellon University

Class of 2018